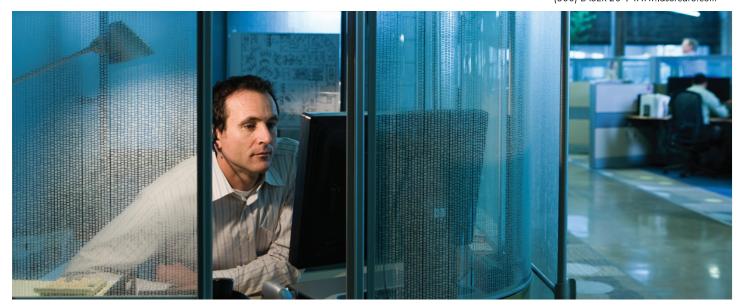
## Protect your fleet with simple, policy-based print security

Grow your business the secure way – with HP JetAdvantage Security Manager



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Secure your fleet with the solution Buyers Laboratory (BLI) calls trailblazing.¹
HP JetAdvantage Security Manager is the most comprehensive printing security solution in the market, offering an effective, policy-based approach to securing HP printing and imaging devices.

# 90% of enterprises say they have suffered at least one data loss through unsecured printing



Source: "Managed Print Services Landscape, 2014," Quocirca, June 2014.

#### Your business faces security challenges every day

Your company is continuously creating confidential, valuable data that's crucial to running your business. And you're probably using multiple security methods—including authentication, encryption, and monitoring—to protect this data on your PC's, networks, and servers. But is your printing and imaging environment as secure as the rest of your infrastructure? The security exposure and associated costs can be high, whether it's from unattended documents on a printer, sensitive data processing from the computer to the device, or confidential information on device hard drives. To help keep your business protected, you need a solution that simplifies and strengthens security throughout your printing and imaging environment, saving your business time and money that can be better spent elsewhere.

#### An industry first in security management

That's why HP developed HP JetAdvantage Security Manager, a streamlined, policy-based approach to securing HP printing and imaging devices. With HP Security Manager, you can improve the security of your HP printing and imaging fleet before you experience the stress of a data breach—helping protect your devices, and the information that keeps your company running.

HP Security Manager offers a simple, intuitive process for securing your fleet. Efficiently deploy and monitor devices by applying a single security policy across the fleet, and secure new HP devices as soon as they are added to your network with HP Instant-on Security.<sup>2</sup> Actively maintain and verify compliance with your defined security policies using HP Security Manager's automated monitoring and risk-based reporting. Rely on the automatic deployment and updating of identity certificates that strengthen information security while significantly reducing administrative overhead.

#### How HP Security Manager secures your fleet

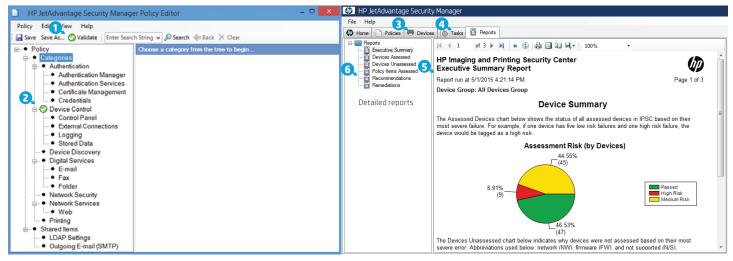
HP Security Manager offers a holistic approach to HP fleet security that strengthens compliance and reduces risk.



#### Provide fleet security with effortless policy creation

The easy-to-use HP Policy Editor simplifies policy creation with an intuitive rules engine that provides guidance and helps create a comprehensive policy for your environment. Easily modify your security policies to best suit changing company needs, regulations, or industry standards.

HP Security Manager Base Policy—Easily create a security policy for your print environment using
the HP Security Manager Base Policy template. The template provides a baseline approach for
securing a common enterprise printing environment, but is easily tailored to meet individual security
policy requirements. The template combines settings from the U.S. National Institute of Standards
and Technology-approved HP Security Best Practices Checklist with customer input on the security
settings necessary to create a secure, yet productive print environment.<sup>3</sup>



- 1 Policy validation identifies missed items and potential conflicts
- 2 See where your policy had been validated, warnings, or conflicts
- 3 Add, verify and group devices

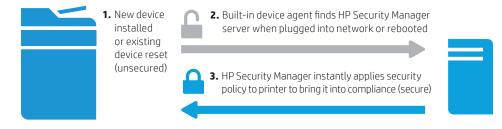
- 4 Assess and Remediate your devices and set up reoccurring tasks
- 5 Executive level risk based reporting
- 6 Detailed reports on assessments and remediations

#### Connect devices to your policy in a variety of ways

It's easy to add HP devices to HP Security Manager.

- **Auto-Discovery**—Let Security Manager discover your HP devices through auto-discovery. Set it to look over a certain amount of network hops or within a specific IP address range. Then choose which devices you want to manage from the list.
- .txt or .xml file—Add many devices by importing a .txt or .xml file with device IP addresses or host names, including .xml exports from HP Web JetAdmin.
- Instant-On Security—Use the HP Instant-on Security feature to automatically add each HP device into Security Manager as soon as it is connected to your network or from reset without any intervention. Unique to HP Security Manager, HP Instant-on Security also immediately configures devices to be compliant with your specific corporate security policy—saving you time and minimizing risk.

#### **HP Instant-on Security**



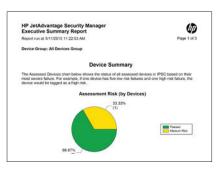
#### Maximize your investments with proactive compliance

HP Security Manager helps maintain compliance with on-going assessments and automated remediation. You decide how often you want to ensure your devices are in compliance with your security policies. Daily, weekly, or monthly—it's up to you.

- **Assessment**—During the scheduled assessment, HP Security Manager runs in the background and verifies your fleet's security settings against a specific policy. The assessment process then identifies and reports any noncompliant features.
- **Remediation**—HP Security Manager automatically applies the correct policy settings to any noncompliant features recognized during the assessment. The compliant setting is assessed again to confirm it was applied successfully.

### Reduce risk with comprehensive security fleet reporting

Protect your information with built-in reporting tools. Users can run summary reports on the risk levels of the fleet, while also seeing specific risks by device or security setting. HP Security Manager verifies and documents compliance to your active security policies. You can also set Security Manager to send a high level email after every auto-scheduled assessment and remediation.



Simple, intuitive risk assessment

#### Protect your workflow with fleet management of certificates

Certificates are vital to protecting the flow of information to and from your devices. They are used to prove identity and encrypt data, enabling secure communication between trustworthy entities. However, customers who want to secure their print devices are faced with several challenges when it comes to certificates. Manually installing unique certificates can be an error-prone, laborious, and time-consuming task—up to 15 minutes per device. This causes many customers to opt out of using certificates entirely or maintaining them properly.

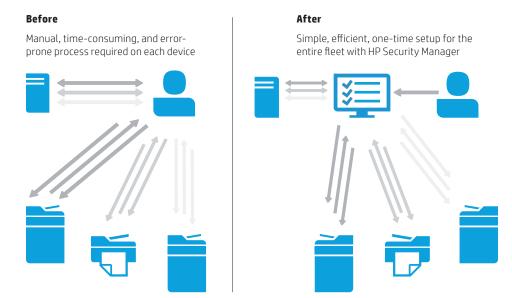
HP Security Manager's latest innovation streamlines this process by deploying unique identity certificates across your fleet, continuously monitoring them to ensure they remain valid, and automatically replacing revoked or expired certificates.<sup>2</sup>

HP Security Manager efficiently implements and updates both ID and CA certificates—helping increase the security of your infrastructure, applications, and device communications.

- **Quick installation**—Install unique identity certificates across your fleet of HP devices with less administrative overhead than manually installing certificates on one device.
- **Easy integration**—Integrate certificates into your existing HP Security Manager policy and standard assessments and remediations.
- Automatic renewal and updates—Use automatic assessment and remediation to detect and renew certificates before they expire, and replace revoked certificates with no human intervention.
- **Informative feedback**—Access reporting on certificate validity, and troubleshoot problems to resolve infrastructure issues via detailed HP Security Manager recommendations.

#### **Automatic certificate management**

Make it easier for IT administrators to manage the certificate process—and help save your business time and money.



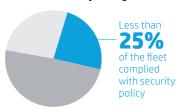
#### How can this easy-to-use solution benefit you?

HP Security Manager is a versatile security solution that can apply to a variety of contexts and business situations.

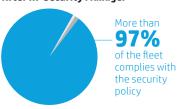
For example, financial services firms know that protecting client information is crucial to the success of their business, and is required by industry regulations. However, with print fleets that often number in the thousands, maintaining security consumes a substantial amount of administration overhead.

With HP Security Manager, financial services firms can save time and money by scheduling a daily assessment and remediation of their HP printing and imaging fleet. This helps ensure that the fleet remains compliant with a company's security policy, while also freeing up the IT team to focus on other activities. Administrators can also print or save built-in fleet, device, or feature-level reports for proof-of-policy compliance, making it easy to verify that client information is safe and secure.

#### Before HP Security Manager



#### After HP Security Manager



#### **Technical specifications**

Supported network operating systems	Microsoft® Windows® 8.1 (32 and 64 bit), Windows 8 (32 and 64 bit), Windows 7 (32 and 64 bit), Windows Server® 2008 R2 (64 bit), Windows Server 2012 (32 and 64 bit), Windows Server 2012 R2 (32 and 64 bit)
Supported databases	Microsoft SQL Server® 2008 R2 Express (provided with HP Imaging and Printing Security Center), SQL Server 2012 Express, SQL Server 2008 R2 or 2012
Supported devices	For device compatibility, please visit <u>hp.com/go/securitymanager</u>
System requirements	<b>Server requirements:</b> 2.33 GHz dual-core processor minimum, 4 GB RAM minimum (32-bit systems), 8 GB RAM minimum (64-bit systems)
	$\begin{tabular}{ll} \textbf{Client requirements:} PC with 1.8 GHz processor minimum, 3 GB RAM minimum (32-bit systems), 4 GB RAM minimum (64-bit systems) \\ \end{tabular}$
	<b>Storage requirements:</b> Minimum 4 GB available disk space. The amount of database storage required varies for HP Security Manager and is based on the following: number of devices assessed, size of policy to assess against, number of policies used to assess, frequency of assessments, and recommendations from assessments. It is highly recommended that a full instance of SQL be used when managing more than 1000 devices.
Performance	HP has tested up to 10,000 devices on a server (higher amounts may be possible), and has achieved 1,500 device assessments per hour using the HP Security Manager Base Policy.
Supported languages	English



#### **Ordering information**

#### **Product**

• HP JetAdvantage Security Manager software license: 10 Device License (A6A49BAE)

50 Device License (A6A38BAE)

250 Device License (A6A39BAE)

1,000 Device License (A6A40BAE)

Licenses are perpetual and can be stacked in any combination to reach desired quantity of devices.

#### For more information

To learn more about making HP HP JetAdvantage Security Manager an integral part of your company's overall IT security strategy or to obtain a free trial, please visit hp.com/go/securitymanager, contact your HP representative, or contact an HP Document Solutions Specialist.

Learn more at hp.com/go/securitymanager

- 1 Based on HP Internal secured data (Device Security Comparison, January 2015), and Solutions Report on HP JetAdvantage Security Manager 2.1 from Buyers Laboratory LLC, February 2015.
- <sup>2</sup> Available on select product models and firmware versions. See page 5 for a list of supported products, or visit hp.com/go/securitymanager for details.
- This tool is provided for general comparison only. This information is based on manufacturers' published and internal specifications, and proprietary data and algorithms. The information is not guaranteed accurate by Hewlett-Packard Company. Users can customize the security policies used in the analysis, which will affect the results. Actual results may vary.

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