

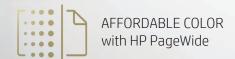
# Super productive. Super smart. Super secure. Supermodels.

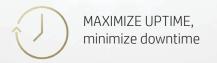
The next-generation A3 portfolio





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# 16 new platforms More than 50 unique models

With this next-generation lineup, HP offers up to 50% more device categories than leading competitors.<sup>2</sup> Choose from a comprehensive portfolio of A3 and A4 managed devices and accessories. Get HP quality, reliability, security, and solution support across the board—printers and MFPs, LaserJet and PageWide, color and monochrome.





### Maximize uptime.

HP managed printers and MFPs have fewer replacement parts and consumables for significantly less user intervention.



### Affordable color.

With HP PageWide, get color at a similar cost per page as black-and-white. HP LaserJets deliver consistent, glossy, print-shop quality color.



### The world's most secure printing.1

Innovative HP technology and solutions help you defend your network and meet compliance regulations.



Now it's easier than ever to find the perfect device to fit your printing needs. Support small workteams up to large departments with A3 devices ranging from 25 to 60 ppm.



# HP PageWide

Affordable color, fastest-in-class print speeds,<sup>3</sup> and up to 50% less energy usage than lasers.4



### HP LaserJet

Leading LaserJet performance, print-shop quality color, and HP's best value for black-and-white printing.



Affordable color











**Fast speeds** from business-class to enterprise

### Consistency across the HP A3 and A4 portfolio of printers and MFPs

Easy-to-use color touchscreens

Legendary HP reliability

Scan-optimized Flow MFPs available Full HP and third-party solutions support

Industry-leading security1

### Comprehensive paper-handling accessories

With total input up to 6,140 pages<sup>5</sup> and a variety of finishing options (select accessories shown)









**Booklet Finisher** 

Stapler/Stacker/ Hole Punch

2,000 High Capacity Input

2x2,000 A4 Stand



Defend your network with the world's most secure printing.1

Unsecured printers can open your network to attack. That's why HP provides the industry's strongest print security to help protect your devices, data, and documents.<sup>1</sup>



### Secure the device

**HP Sure Start** keeps BIOS safe

**Whitelisting** keeps firmware safe

**Run-time intrusion detection** keeps memory safe

**HP JetAdvantage Security Manager** keeps the fleet
secure



### Secure the data

**Authentication** prevents unauthorized access

**Encryption** prevents data theft and alteration

**Monitoring** identifies threats and self-heals



### Secure the document

Workplace privacy and compliance through secure document workflows

**Anti-counterfeit tools** deter tampering and fraud

## Your trusted partner

HP only teams with the best. Our partners offer the highest levels of service, support, and customer satisfaction.

And now, your trusted advisor is able to offer you the best choice in business printing: HP managed printers and MFPs.

- Based on HP review of 2016 published security features of competitive in-class printers. Only HP offers a combination of security features that can monitor to detect and automatically stop an attack, then self-validate software integrity in a reboot. For a list of printers, visit: hp.com/go/PrintersThatProtect. For more information: hp.com/go/printersecurityclaims.
- <sup>2</sup> Based on InfoTrends August 2016 report: "HP Market Leadership by Product Segments."
- <sup>3</sup> HP prediction derived from comparison of Enterprise devices based on manufacturers' published specifications of fastest available color mode of color business A4 MFPs \$1,000-\$3,000 USD and color business A4 printers \$500-\$1,249 USD as of November 2015, excluding other HP PageWide products, and products with 1% or lower market share using market share as reported by IDC as of Q3 2015. HP PageWide speeds based on General Office mode and exclude first page. Learn more at hp.com/go/printerspeeds.
- <sup>4</sup> HP prediction derived from energy claim for Enterprise devices based on TEC data, reported on energystar.gov. Data normalized to determine energy efficiency of majority of in-class color laser MFPs \$1,000-\$3,000 USD and color laser printers \$500-\$1,249 USD as of November 2015; market share as reported by IDC as of Q3 2015. Actual results may vary. Learn more at hp.com/go/pagewideclaims.
- <sup>5</sup> Purchase of optional paper trays required to reach maximum input capacity.

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